

Dear Potential Sponsor,

Re: Sponsorship Opportunity – Vauxhall Rodeo Grounds Multipurpose Building

The Vauxhall Agricultural Society is pleased to invite you to support an important community improvement project at the Vauxhall Rodeo Grounds. As an organization dedicated to celebrating Western heritage while supporting agriculture, youth development, and community connection, we are excited to share this opportunity to invest in a facility that serves the broader Vauxhall region.

For many years, the Vauxhall Rodeo Grounds have played a significant role in our community by hosting agricultural and recreational events and fostering community pride. At one point the grounds were even a stop on the Pro Rodeo Tour during Vauxhall's June festivities. When the Pro Rodeo ended, fewer events were held, and the facility gradually fell into disuse.

Since 2014, a committed group of volunteers has worked diligently to restore, refurbish, and improve the rodeo grounds, returning them to active use. Today, the grounds host a wide range of events, including high school rodeos, mounted shooting competitions, barrel racing and roping jackpots, family fun rodeos, 4-H mini shows, and more.

This past summer, the rodeo grounds proudly hosted the 3rd Annual Vauxhall Cowboy Days Rodeo, the largest event held at the facility in recent years. Competitors attended from across Canada and as far away as Australia, and the event saw strong participation from both contestants and spectators. Interest continues to grow, with expectations for even greater attendance in the coming year.

To build on this momentum, a key priority has been the creation of a new 40' x 60' fully insulated multipurpose building with an upstairs loft at the Vauxhall Rodeo Grounds. It has been thoughtfully designed to include storage, a concession/kitchen area, office space, and a covered gathering area to support both event operations and community use. Once completely finished, the space will accommodate a wide range of activities, including weddings, banquets, meetings, private events, and community gatherings.

While the main structure is complete, additional funding is still required to fully equip the building, including essential components such as washrooms, interior finishing, and other functional improvements necessary to make the space operational and available for rentals and events.

We are pleased to share that, with the generous support of donors to date, we have raised roughly \$335,000. We are still actively applying for grants and looking for donations to continue the addition of a bathroom facility and furnishing of the kitchen and office spaces.

By contributing to this project, you will be investing in a facility that supports agriculture, community events, and local traditions while attracting participants and visitors from across the

region and beyond. Your sponsorship will directly benefit the community and the many users of the Vauxhall Rodeo Grounds.

We believe that, by working together, we can complete a facility that will serve as a hub of activity and a lasting source of pride for the Vauxhall community. We would be honoured to have you join us in bringing this vision to life.

Thank you for considering this sponsorship opportunity. Enclosed you will find a sponsorship package outlining ways to support this project. Should you have any questions or require additional information, please do not hesitate to contact a member of our committee.

Sincerely,

Vauxhall Agricultural Society Rodeo Grounds Committee

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BUILDING



BUILDING





Sponsorship

Our members become your valued customers! Sponsors will be acknowledged at our events, publications and social media. The events are widely attended and we have an expanding social media following where we can promote your business. Please contact us:

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History

The First Agricultural Fair was held on September 11, 1957. It included a parade, rodeo, cattle judging, sheep dog herding, horse show, calf sale, poultry, home baking, handicrafts, flowers, grains, canning and school displays. A baseball tournament ran all day and the day ended with a harvest ball. Today, the Ag Society continues to support the community through Farmers Markets, Canada Day festivities, fundraising, grant funding, and youth development and scholarships. Our members are passionate about our community, equestrian sport and development, and celebrating western heritage and agriculture.



Vauxhall Agricultural Society

Celebrating Western Heritage by supporting our community, youth development and agriculture.



Rural Roots

The Ag Society encourages improvement in agriculture and quality of life for its community members through education, events, services and facilities.

Events

- Farmers Markets
- Canada Day Derby
- ABRA Jackpots
- Rugged Rodeo Inc. Cowboy Days
- Team Roping Jackpots
- Junior NFR Roping Qualifier
- AHSR
- Family Fun Rodeos
- 4-H
- Scholarships
- Heritage and Cultural Events
- Community Youth Programs
- Community Beautification

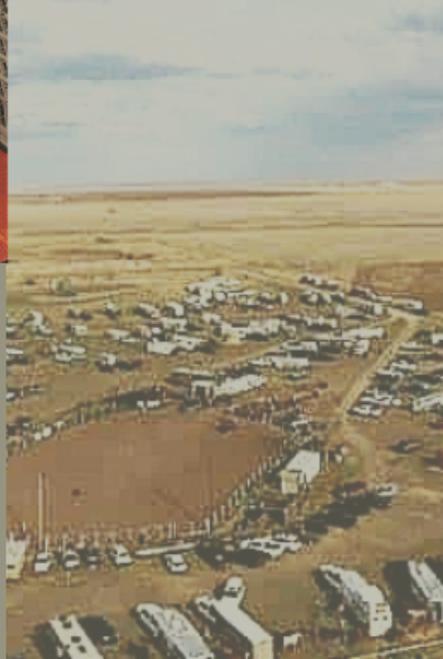


"The contributions of the Ag Society have been invaluable to the Vauxhall community! From the rodeo grounds to the farmers markets, demolition derby, and everything in between, we are thankful to their committed members for making Vauxhall a better place to live, work and play!"

Kim Cawley, Mayor of Vauxhall

"The Vauxhall Ag Society's support has been a huge factor in my success in and out of the rodeo arena. This support ranges from my experience running for Miss Rodeo Canada, my time as the Alberta High School Rodeo Queen, team roping under the lights at the Rodeo Grounds and the scholarships I received for my high school academic achievements."

Jesse Ferguson, Miss Rodeo Taber '23



SPONSORSHIP OPPORTUNITIES

PLATINUM

\$20,000+

Benefits: Prominent building signage, social media recognition and content sharing, logo featured on website, and verbal acknowledgment by announcer at events.

GOLD

\$10,000+

Benefits: Medium building signage, social media mentions and content sharing, logo featured on website, and announcer acknowledgment at events.

SILVER

\$5,000+

Benefits: Small building signage, social media mentions, logo on website, and announcer acknowledgment at events.

BRONZE

\$2,500+

Benefits: Listed signage, social media mentions, logo on website, and announcer acknowledgment at events.

FRIENDS OF THE RODEO GROUNDS <\$2,500

Benefits: Listed signage and social media mentions.





2026 CORPORATE SPONSORSHIP

COMMITMENT FORM

Information

Corporate Partner Name (as you would like it to appear publicly):

Contact Name & Title:

Mailing Address :

Phone Number :

Email Address :

Website :

Facebook Handle :

Instagram Handle:

Please provide a brief description of you or your business for use by show announcers, on our website, social media, and in media releases.

Sponsorship Commitment

We also welcome sponsorships in the form of products or services :

Item(s) :

Value :

\$

Date :

Signature :

THANKS FOR YOUR SUPPORT!