



vauxhallag@gmail.com  
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# 2021 Sponsorship Opportunities

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The objective of the Vauxhall Ag Society with regard to the rodeo arena, is to promote the use of the arena. We want to promote our western way of life and to keep our heritage alive and well!



# **SOME HISTORY OF THE VAUXHALL AG SOCIETY**

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**The Vauxhall Agricultural Society had 50 members when it was chartered in 1957. The First Agricultural Fair was held on September 11, 1957. It included a parade, rodeo, cattle judging, sheep dog herding, horse show, calf sale, poultry, home baking, handicrafts, flowers, grains, canning and school displays. A baseball tournament ran all day and the day ended with a harvest ball.**



# ENGAGING OUR MEMBERSHIP TO BECOME YOUR FUTURE CUSTOMERS

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**The Vauxhall Agricultural Society is looking to partner with organizations like yours to help deliver a truly outstanding 2021 season.**

**Contributions from our supporters enable us to provide competitors the opportunity to participate in the events they love.**

**Through your sponsorship, you will be able to reach out to your target audience which is a valuable opportunity. You will be able to get to know your customers and promote your products and services directly to them.**



# EVENTS

Some of the events that are held at the Vauxhall Rodeo Grounds include but are not limited to:

Team Roping jackpots and practices, Barrel Racing jackpots and practices, Mounted Shooting events, Local 4-H riding and achievement events. Amateur Rodeos, Alberta High School & Jr. High School Rodeos, Family Fun Rodeos, Clinics and Learning events and so much more!





# SPONSORSHIP

**Sponsorship opportunities can be customized to suit your business / organization specifically. Your sponsorship is appreciated and will be acknowledged by social media mentions, local newspaper advertisements, corporate logo with a link on our website, event photos, acknowledgement by the announcer at the events and signage at the Vauxhall Rodeo Grounds Facility.**



# OUR RURAL ROOTS



**The Vauxhall Ag Society has dedicated youth, adult and senior members with deep rural roots within Alberta which we take pride in.**

**Our members are passionate about our community, equestrian sport facility and our western rural lifestyle.**

**We also take pride in offering events directed toward youth, women and men of all ages. Our events bring competitors from all areas of Alberta, B.C. and Saskatchewan.**

**Our social media reaches over 1500 people per event and continues to grow.**

**Becoming a sponsor of the Vauxhall Ag Society will allow your organization to reach out to our active members and social media followers.**



# **WE THANK YOU FOR YOUR SUPPORT!**

## **2021 SPONSORSHIP COMMITTEE**

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# **WE LOOK FORWARD TO WORKING TOGETHER IN 2021!**